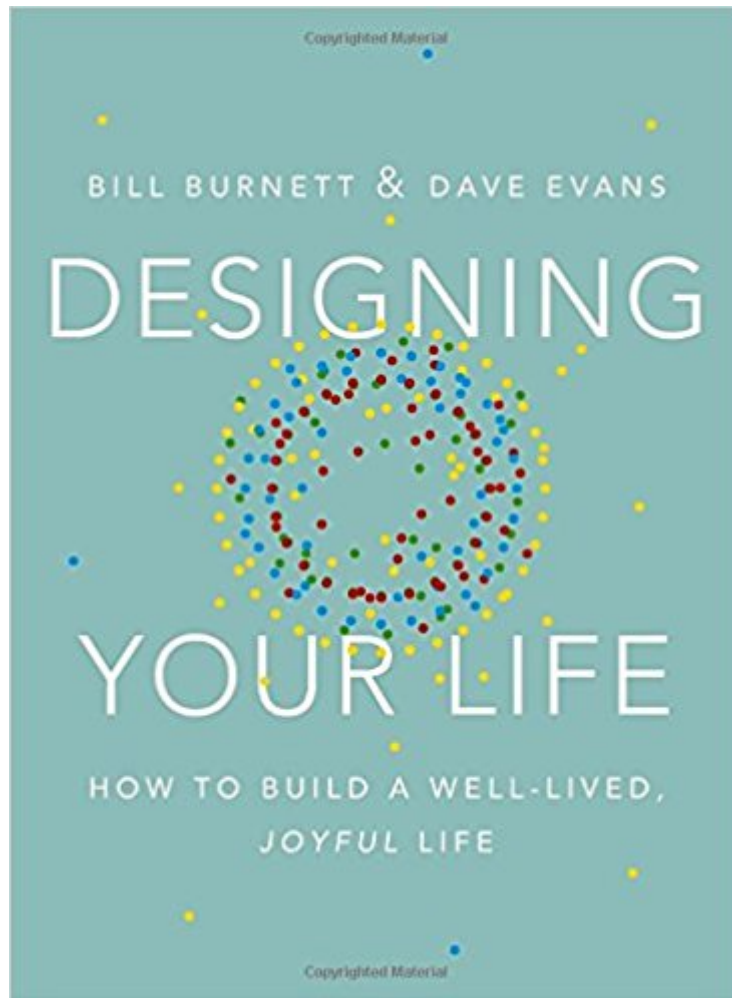




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Designing Your Life: How To Build A Well-Lived, Joyful Life



Synopsis

#1 New York Times Bestseller
At last, a book that shows you how to build a design a life you can thrive in, at any age or stage
Designers create worlds and solve problems using design thinking. Look around your office or home at the tablet or smartphone you may be holding or the chair you are sitting in. Everything in our lives was designed by someone. And every design starts with a problem that a designer or team of designers seeks to solve. In this book, Bill Burnett and Dave Evans show us how design thinking can help us create a life that is both meaningful and fulfilling, regardless of who or where we are, what we do or have done for a living, or how young or old we are. The same design thinking responsible for amazing technology, products, and spaces can be used to design and build your career and your life, a life of fulfillment and joy, constantly creative and productive, one that always holds the possibility of surprise. "Designing Your Life walks readers through the process of building a satisfying, meaningful life by approaching the challenge the way a designer would. Experimentation. Wayfinding. Prototyping. Constant iteration. You should read the book. Everyone else will."
Daniel Pink, bestselling author of Drive
"This [is] the career book of the next decade and . . . the go-to book that is read as a rite of passage whenever someone is ready to create a life they love."
David Kelley, Founder of IDEO
"An empowering book based on their popular class of the same name at Stanford University . . . Perhaps the book's most important lesson is that the only failure is settling for a life that makes one unhappy. With useful fact-finding exercises, an empathetic tone, and sensible advice, this book will easily earn a place among career-finding classics."
Publishers Weekly

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Customer Reviews

#1 New York Times Bestseller
“Life has questions. They have answers. Learn how to find a fulfilling career. Learn how to better navigate life’s big moment decisions and kill your wicked problems dead.”
• The New York Times
“The prototype for a happy life. Burnett and Evans show how to apply Stanford’s famous design principles to finding your place in the world, as a recent graduate or mid-career.”
• NPR’s Brian Lehrer
“Designing Your Life” walks readers through the process of building a satisfying, meaningful life by approaching the challenge the way a designer would. Experimentation. Wayfinding. Prototyping. Constant iteration. You should read the book. Everyone else will.”
• Daniel Pink, bestselling author of *Drive*
“This [is] the career book of the next decade and . . . the go-to book that is read as a rite of passage whenever someone is ready to create a life they love.”
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“An empowering book based on their popular class of the same name at Stanford University . . . Perhaps the book’s most important lesson is that the only failure is settling for a life that makes one unhappy. With useful fact-finding exercises, an empathetic tone, and sensible advice, this book will easily earn a place among career-finding classics.”
• Publishers Weekly

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I’m retired and not only has this book reenergized me, and encouraged me to go beyond myself in my thinking on what are the best things I can do with the rest of my life, but it has also validated several major steps I have taken to make my retirement satisfying to me.

I find the five mind-sets described in the book are quite powerful tools. In short, (1) To get unstuck, take progressive actionable steps. (2) To identify what these steps are, try to take different perspectives and come up with ideas for trying. The essence is: Action. If stuck, reframe and action again. Life/career is a journey, so focus more on the process instead of the final result.

the book concept which is based on dysfunctional believe simller to coaching somehow but from different perspective, the language used is simple English - good for non native English speakers.

I love the subject of life design and design thinking. Of all the book on lige design this is the one I like the most. The tools are very practical and powerful.

Gives you tangible and concrete steps which I like but it seems mostly obvious to me. Everything must align.

Designing Your Life is one of those books I plan to return to again and again. It is well-written, humorous and intriguing. If you want to live with purpose rather than just go through the motions, this book is for you.

This book is a great book for ANYONE. The authors approached the book as using design thinking as a mindset, not just a tool to use to help you solve problems. I loved the exercises they took you through as they helped with determining what your life might be in the future! They speak about personal, work life, and mental/emotional wellbeing. If you're thinking about changing something about your life to make it better, start with this book!

Excellent book on an approach using a design viewpoint on finding a satisfying career.

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